

ENTRY Spot Interview

Interviewer Initials: _____ Interview #: _____ Date: _____ Time: _____

“Hi. My name is [first name], and I am a researcher at Oregon State University working with Guerilla Science. As part of a larger research study funded by the National Science Foundation we would like to better understand the audience who attends these events and how they benefit from them. Do you have a couple of minutes to answer a few questions for the study? It’s completely voluntary. You do need to be 18 to take part in the study.”

1. Why did you decide to come to this event? (mark all that apply)

- I liked the topic I like to go to events like this It sounded fun
- It sounded different My friends wanted to come I wanted to learn more about the topic
- I was curious Other, please share: _____

2. Is this your first Guerilla Science Event at Oregon Eclipse? Yes No

3. What do you expect to experience tonight/today?

4. Which of the following words do you feel best describe... (mark all that apply)?

5. Please pick from the following list the topics that best describe you and your interests (mark all that apply):

- | Art and culture | Science | Politics |
|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Fun | <input type="checkbox"/> Fun | <input type="checkbox"/> Fun |
| <input type="checkbox"/> Boring | <input type="checkbox"/> Boring | <input type="checkbox"/> Boring |
| <input type="checkbox"/> Rigid | <input type="checkbox"/> Rigid | <input type="checkbox"/> Rigid |
| <input type="checkbox"/> Fascinating | <input type="checkbox"/> Fascinating | <input type="checkbox"/> Fascinating |
| <input type="checkbox"/> Dynamic | <input type="checkbox"/> Dynamic | <input type="checkbox"/> Dynamic |
| <input type="checkbox"/> Pointless | <input type="checkbox"/> Pointless | <input type="checkbox"/> Pointless |
| <input type="checkbox"/> Valuable | <input type="checkbox"/> Valuable | <input type="checkbox"/> Valuable |

- Music Film/movies
- Visual Art Environment and nature
- Food and drink Theatre
- Social events Sports
- Science Politics

6. Please rate the following statements from 1 (highly disagree) to 5 (highly agree).

- I find topics related to science interesting (1) (2) (3) (4) (5)
- Science helps us solve problems to make the world a better place (1) (2) (3) (4) (5)
- In my spare time I sometimes like to engage in science-related activities (1) (2) (3) (4) (5)
- I know a lot of people who study science or work in a science or research related field (1) (2) (3) (4) (5)

We will be contacting people for follow-up feedback through a short online survey. Would you be willing to share your first name and email with us? – we’d only use it to send you the online survey!

EXIT Spot Interview

Interviewer Initials: _____ Interview #: _____ Date: _____ Time: _____

“Hi. My name is [first name], and I am a researcher at Oregon State University working with Guerilla Science. As part of a larger research study funded by the National Science Foundation we would like to better understand the audience who attends these events and how they benefit from them. Do you have a couple of minutes to answer a few questions for the study? It’s completely voluntary. You do need to be 18 to take part in the study.”

- 1. Did one of my friends in an orange OSU hat talk to you before the event? Yes No
- 2. Did you happen to get a chance to fill out a feedback form? Yes No
- 3. Was this your first Guerilla Science event at Eclipse? Yes No
- 4. How much of the event did you attend (mark all that apply)? Start Middle End

4.a. What was it about the event that made you stay as long as you did?

5. What was most fascinating, interesting or enjoyable about the event?

6. What did you take away from it?

7. Please rate how much you agree with the following statements on a scale from 1 (highly disagree) to 10 (highly agree).

- I would recommend this event to a friend. 1 2 3 4 5 6 7 8 9 10
- I would attend/take part in an event like this again. 1 2 3 4 5 6 7 8 9 10
- I am satisfied with this event. 1 2 3 4 5 6 7 8 9 10

8. Which of the following words do you feel best describe... (mark all that apply)?

- | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Art and culture</p> <input type="checkbox"/> Fun
<input type="checkbox"/> Boring
<input type="checkbox"/> Rigid
<input type="checkbox"/> Fascinating
<input type="checkbox"/> Dynamic
<input type="checkbox"/> Pointless
<input type="checkbox"/> Valuable | <p>Science</p> <input type="checkbox"/> Fun
<input type="checkbox"/> Boring
<input type="checkbox"/> Rigid
<input type="checkbox"/> Fascinating
<input type="checkbox"/> Dynamic
<input type="checkbox"/> Pointless
<input type="checkbox"/> Valuable | <p>Politics</p> <input type="checkbox"/> Fun
<input type="checkbox"/> Boring
<input type="checkbox"/> Rigid
<input type="checkbox"/> Fascinating
<input type="checkbox"/> Dynamic
<input type="checkbox"/> Pointless
<input type="checkbox"/> Valuable |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

9. Please pick from the following list the topics that best describe you and your interests (mark all that apply):

- | | |
|-----------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Music | <input type="checkbox"/> Film/movies |
| <input type="checkbox"/> Visual Art | <input type="checkbox"/> Environment and nature |
| <input type="checkbox"/> Food and drink | <input type="checkbox"/> Theatre |
| <input type="checkbox"/> Social events | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Science | <input type="checkbox"/> Politics |

7. Please rate the following statements from 1 (highly disagree) to 5 (highly agree).

- I find topics related to science interesting 1 2 3 4 5
- Science helps us solve problems to make the world a better place 1 2 3 4 5
- In my spare time I sometimes like to engage in science-related activities 1 2 3 4 5
- I know a lot of people who study science or work in a science or research related field 1 2 3 4 5

We will be contacting people for follow-up feedback through a short online survey. Would you be willing to share your first name and email with us? – We’d only use it to send you the online survey.

Long Exit Interview

Interviewer Initials: _____ Interview #: _____ Date: _____ Time: _____

“My name is [first name], and I am a researcher at with Oregon State University working with Guerilla Science. As part of a larger research study funded by the National Science Foundation we would like to better understand the audience who attends these events and how they benefit from them. Do you have 10 to 15 minutes to answer a few questions for the research study? It’s completely voluntary. You do need to be 18 to take part in the study. You may pick up a token from the basket as our appreciation after the interview.”

1. Did you happen to get a chance to fill out a feedback form? Yes No
2. Was this your first Guerilla Science event at Eclipse? Yes No
3. How much of the event did you attend (mark all that apply)? Start Middle End
3.a. What was it about the event that made you stay as long as you did?
4. Why did you decide to come to this event? (mark all that apply)
 It sounded fun I liked the topic It sounded different
 I wanted to learn more about the topic I was curious My friends wanted to come
 I like to go to events like this Other, please share: _____
5. How would you describe the event today? (mark all that apply)
 Thought-provoking Fun Confusing Boring
 Intimidating Interactive Informative Sociable
 Relevant Inspiring
6. What was most fascinating, interesting or enjoyable about the event?
7. What did you take away from it?
8. What questions has this event raised for you?
9. Please rate how much you agree with the following statements on a scale from 1 (highly disagree) to 10 (highly agree).
I would recommend this event to a friend. (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)
I would attend/take part in an event like this again. (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)
I am satisfied with this event. (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)

10. In thinking about your experience with other events at this festival, how would this compare?
- | | | | | | | | | | | | |
|-----------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|--------------------------|-----------------|
| Worse | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 | <input type="radio"/> 6 | <input type="radio"/> 7 | <input type="radio"/> 8 | <input type="radio"/> 9 | <input type="radio"/> 10 | Better |
| Less exciting | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 | <input type="radio"/> 6 | <input type="radio"/> 7 | <input type="radio"/> 8 | <input type="radio"/> 9 | <input type="radio"/> 10 | More exciting |
| Less engaging | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 | <input type="radio"/> 6 | <input type="radio"/> 7 | <input type="radio"/> 8 | <input type="radio"/> 9 | <input type="radio"/> 10 | More engaging |
| Less worthwhile | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 | <input type="radio"/> 6 | <input type="radio"/> 7 | <input type="radio"/> 8 | <input type="radio"/> 9 | <input type="radio"/> 10 | More worthwhile |

11. What would make this a better experience for you?

12. Which of the following words do you feel best describe... (mark all that apply)?

- | Art and culture | Science | Politics |
|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Fun | <input type="checkbox"/> Fun | <input type="checkbox"/> Fun |
| <input type="checkbox"/> Boring | <input type="checkbox"/> Boring | <input type="checkbox"/> Boring |
| <input type="checkbox"/> Rigid | <input type="checkbox"/> Rigid | <input type="checkbox"/> Rigid |
| <input type="checkbox"/> Fascinating | <input type="checkbox"/> Fascinating | <input type="checkbox"/> Fascinating |
| <input type="checkbox"/> Dynamic | <input type="checkbox"/> Dynamic | <input type="checkbox"/> Dynamic |
| <input type="checkbox"/> Pointless | <input type="checkbox"/> Pointless | <input type="checkbox"/> Pointless |
| <input type="checkbox"/> Valuable | <input type="checkbox"/> Valuable | <input type="checkbox"/> Valuable |

13. Please pick from the following list the topics that best describe you and your interests (mark all that apply):

- | | |
|-----------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Music | <input type="checkbox"/> Film/movies |
| <input type="checkbox"/> Visual Art | <input type="checkbox"/> Environment and nature |
| <input type="checkbox"/> Food and drink | <input type="checkbox"/> Theatre |
| <input type="checkbox"/> Social events | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Science | <input type="checkbox"/> Politics |

14. Please rate the following statements from 1 (highly disagree) to 5 (highly agree).

- | | | | | | |
|-----------------------------------------------------------------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| I find topics related to science interesting | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 |
| Science helps us solve problems to make the world a better place | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 |
| In my spare time I sometimes like to engage in science-related activities | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 |
| I know a lot of people who study science or work in a science or research related field | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 |

15. How old are you?

16. How would describe yourself?

- Female Male Non-binary/third gender Rather not say

We will be contacting people for follow-up feedback through a short online survey. Would you be willing to share your first name and email with us? – We'd only use it to send you the online survey.

We'd love to hear from you!

As part of a larger research study funded through the National Science Foundation, we would like to better understand the audience who attends these events and how they benefit. Feel free to answer what you can and what you feel comfortable with, and know that we truly appreciate your honest perspective. And of course, filling out the form is entirely voluntary.

Thank you for your feedback!

1. Why did you decide to come to this event? (mark all that apply)

- | | | |
|----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------|
| <input type="checkbox"/> I was curious | <input type="checkbox"/> It sounded fun | <input type="checkbox"/> I like to go to events like this |
| <input type="checkbox"/> My friends wanted to come | <input type="checkbox"/> It sounded different | <input type="checkbox"/> I wanted to learn more about the topic |
| <input type="checkbox"/> I liked the topic | <input type="checkbox"/> Other, please share: _____ | |

2. Is this your first Guerilla Science Event at Oregon Eclipse? Yes No

3. Please rate how much you agree with the following statements on a scale from 1 (highly disagree) to 10 (highly agree).

- | | | | | | | | | | | |
|-------------------------------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|--------------------------|
| I would recommend this event to a friend. | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 | <input type="radio"/> 6 | <input type="radio"/> 7 | <input type="radio"/> 8 | <input type="radio"/> 9 | <input type="radio"/> 10 |
| I would attend/take part in an event like this again. | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 | <input type="radio"/> 6 | <input type="radio"/> 7 | <input type="radio"/> 8 | <input type="radio"/> 9 | <input type="radio"/> 10 |
| I am satisfied with this event. | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 | <input type="radio"/> 6 | <input type="radio"/> 7 | <input type="radio"/> 8 | <input type="radio"/> 9 | <input type="radio"/> 10 |

4. How would you describe the event today? (mark all that apply)

- | | | | |
|--------------------------------------------|--------------------------------------|--------------------------------------|-----------------------------------|
| <input type="checkbox"/> Thought-provoking | <input type="checkbox"/> Fun | <input type="checkbox"/> Confusing | <input type="checkbox"/> Boring |
| <input type="checkbox"/> Intimidating | <input type="checkbox"/> Interactive | <input type="checkbox"/> Informative | <input type="checkbox"/> Sociable |
| <input type="checkbox"/> Relevant | <input type="checkbox"/> Inspiring | | |

5. What did you take away from this event?

7. What would make this a better experience for you?

6. Which of the following words do you feel best describe... (mark all that apply)?

- | <i>Art and culture</i> | <i>Science</i> | <i>Politics</i> |
|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Fun | <input type="checkbox"/> Fun | <input type="checkbox"/> Fun |
| <input type="checkbox"/> Boring | <input type="checkbox"/> Boring | <input type="checkbox"/> Boring |
| <input type="checkbox"/> Rigid | <input type="checkbox"/> Rigid | <input type="checkbox"/> Rigid |
| <input type="checkbox"/> Fascinating | <input type="checkbox"/> Fascinating | <input type="checkbox"/> Fascinating |
| <input type="checkbox"/> Dynamic | <input type="checkbox"/> Dynamic | <input type="checkbox"/> Dynamic |
| <input type="checkbox"/> Pointless | <input type="checkbox"/> Pointless | <input type="checkbox"/> Pointless |
| <input type="checkbox"/> Valuable | <input type="checkbox"/> Valuable | <input type="checkbox"/> Valuable |

8. Please pick from the following list the topics that best describe you and your interests (mark all that apply):

- | | |
|-----------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Music | <input type="checkbox"/> Film/movies |
| <input type="checkbox"/> Visual Art | <input type="checkbox"/> Environment and nature |
| <input type="checkbox"/> Food and drink | <input type="checkbox"/> Theatre |
| <input type="checkbox"/> Social events | <input type="checkbox"/> Sports |
| <input type="checkbox"/> Science | <input type="checkbox"/> Politics |

9. Please rate the following statements from 1 (highly disagree) to 5 (highly agree).

- | | | | | | |
|-----------------------------------------------------------------------------------------|-------------------------|-------------------------|-------------------------|-------------------------|-------------------------|
| I find topics related to science interesting | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 |
| Science helps us solve problems to make the world a better place | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 |
| In my spare time I sometimes like to engage in science-related activities | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 |
| I know a lot of people who study science or work in a science or research related field | <input type="radio"/> 1 | <input type="radio"/> 2 | <input type="radio"/> 3 | <input type="radio"/> 4 | <input type="radio"/> 5 |

10. We will be contacting people for follow-up feedback through a short online survey. Would you be willing to share your first name and email with us? – we'd only use it to send you the online survey.

Your Name: _____ Your Email: _____

Thank you again for your time and helping us out with your feedback!

If you have any questions about this research project please contact Kari O'Connell at kari.oconnell@oregonstate.edu. If you have questions about your rights or welfare as a study participant, please contact the Oregon State University Human Research Protection Program (HRPP) office, at (541) 737-8008 or by email at IRB@oregonstate.edu.

Control Roaming Spot Interview

Interviewer: _____ Interview #: _____ Date: _____ Time: _____

“Hi. My name is [first name], and I am a researcher at Oregon State University working with Guerilla Science. As part of a larger research study funded by the National Science Foundation we would like to better understand the audience who attends these events and how they benefit from them. Do you have a couple of minutes to answer a few questions for the study? It’s completely voluntary. You do need to be 18 to take part in the study.”

1. Why did you decide to come to the Oregon Eclipse Festival? (mark all that apply)

- It sounded fun My friends wanted to come It sounded different
 I like to go to festivals like this I was curious I was excited about the eclipse
 I was curious Other, please share: _____

2. Are you aware that there is a set of events and activities here at the Oregon Eclipse Festival called Guerilla Science? Yes No

- a. **If Yes to Q2:** Have you attended a Guerilla Science event at Eclipse already? Yes No
If No: are you planning to attend a Guerilla Science event? Yes No Unsure

b. **If No to Q2:** Guerilla Science creates live events that mix science with art, music, and play. Could you see yourself attending something like this? Yes No Unsure

3. Which of the following words do you feel best describe... (mark all that apply)?

- | Art and culture | Science | Politics |
|--------------------------------------|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> Fun | <input type="checkbox"/> Fun | <input type="checkbox"/> Fun |
| <input type="checkbox"/> Boring | <input type="checkbox"/> Boring | <input type="checkbox"/> Boring |
| <input type="checkbox"/> Rigid | <input type="checkbox"/> Rigid | <input type="checkbox"/> Rigid |
| <input type="checkbox"/> Fascinating | <input type="checkbox"/> Fascinating | <input type="checkbox"/> Fascinating |
| <input type="checkbox"/> Dynamic | <input type="checkbox"/> Dynamic | <input type="checkbox"/> Dynamic |
| <input type="checkbox"/> Pointless | <input type="checkbox"/> Pointless | <input type="checkbox"/> Pointless |
| <input type="checkbox"/> Valuable | <input type="checkbox"/> Valuable | <input type="checkbox"/> Valuable |

4. Please pick from the following list the topics that best describe you and your interests (mark all that apply):

- Music Film/movies
 Visual Art Environment and nature
 Food and drink Theatre
 Social events Sports
 Science Politics

5. Please rate the following statements from 1 (highly disagree) to 5 (highly agree).

- I find topics related to science interesting ① ② ③ ④ ⑤
- Science helps us solve problems to make the world a better place ① ② ③ ④ ⑤
- In my spare time I sometimes like to engage in science-related activities ① ② ③ ④ ⑤
- I know a lot of people who study science or work in a science or research related field ① ② ③ ④ ⑤

That was it already: thank you so much!